



**City of Blue Springs  
903 Main  
Blue Springs, Missouri 64015**

**Sign Code Task Force  
MINUTES  
Thursday, May 16, 2019**

A meeting of the Sign Code Task Force was held in the City Hall 210 Training Conference Room located at 903 W Main Street on Thursday, May 16, 2019 with the following members and staff in attendance:

**ATTENDANCE**

Ron Fowler, Councilmember  
Kent Edmondson, Councilmember  
Jerry Kaylor, Councilmember  
Travis Graham, Planning Commission  
Byron Craddolph, Planning Commission  
Cynthia Savel, Public Safety Citizen Advisory Board  
Jason Woolf, Blue Springs School District  
Lara Vermillion, Chamber of Commerce  
Dave Meyer, Co-Chairperson  
Nancy Yendes, Co-Chairperson

**STAFF**

Thomas Cole, Director, Community & Economic Development  
Mike Mallon, Assistant Director, Community & Economic Development  
Nathan Jurey, Senior Planner  
Matt Wright, Senior Planner  
Jackie Sommer, City Attorney  
Karen Findora, Liaison / Recording Secretary

**ABSENT**

Jeff Grote, Chief, CJC/FPD  
Cindy Miller, Downtown Alive!

**CALL TO ORDER**

Nancy Yendes, Co-Chairperson called the meeting to order at 6:03 p.m.

**1A. MOTION  
APRIL 18, 2019 MINUTES**

Councilmember Kent Edmondson moved to approve the April 18, 2019 meeting minutes.

**SECOND**

Seconded by Dave Meyer.  
**(APPROVED 10-Aye, 0-No)**

## **SURVEY FOR TASK FORCE DISCUSSION**

Nathan Jurey, Senior Planner presented a list of on-line questions that the Committee voted on via their cell phones. The survey was created to encourage Committee discussion about different signs throughout the city, what they liked and disliked, and what they want to see. The following is a summary of the Committee's comments and preferences:

### **Overall Signage Comments:**

- Task Force mentioned that existing signage is cluttered, inconsistent, excessive, colorful, tacky, etc.
- Task Force mentioned that they wanted signage to be consistent, inviting, uniform, creative, neat, unique, & informational.
- It was mentioned that the City needs to determine the image we want;
- Task Force ranked increasing business signage as a high priority, second priority was to regulate signs to ensure traffic safety.
- Task Force favored only regulating visible/legible signs, rather than all exterior signs such as those on the inside of an Athletic Field;
- Task Force suggested studying signage along 7 & 40 Hwy. and potentially tying signage to street classification, traffic, speed, etc;
- Task Force favored Off-Premise (Billboard) signs on I-70 only;

### **Free-Standing Signage Comments:**

- Task Force appreciated monument & "retro" pole signs for single tenant properties, but need to define "retro"
- Task Force favored pylon signs in multi-tenant developments;
- Task Force was torn on where to allow Pole Signs (I-70 only, I-70 & 7 & 40; or everywhere);
- Task Force preferred to allow pylon & monument signs everywhere;
- Task Force preferred small "info" signs be limited to 2 per driveway & unlimited interior to the lot;
- Task Force was torn on the number of Flag Poles: some thought 3 flag poles was right, some though it was too restrictive;

### **Building-Mounted Signage Comments:**

- Task Force preferred Wall & Projecting signs over Suspended & Roof signs;
- Task Force split on the amount of Wall signage; ~5-10% or ~15-20%;
- Task Force was torn on how much Window signage to allow; mentioned regulating the number of window signs;
- Task Force was torn on where to allow Building-Wrap or Painted signs (everywhere or only Downtown);
- Task Force was very torn on whether to allow roof signs at all;
- Task Force was open to most types of projecting, suspended, or awning signs.
- Task Force split on Marquee (i.e. theater) signs and where they are appropriate; mentioned a concern of the glare from neon or unshielded light bulbs, but may be open if regulations can limit concerns.

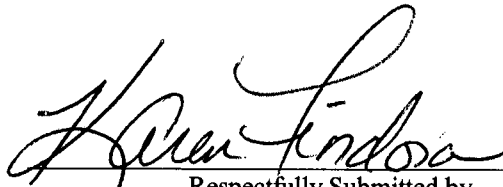
## **OTHER BUSINESS**

It was suggested that the Committee members drive around Blue Springs and look at the signage.

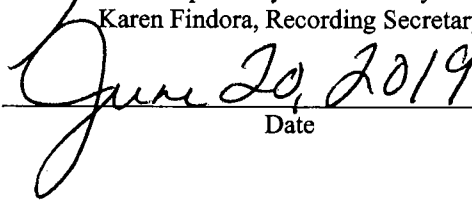
## **ADJOURN**

The next scheduled meeting is Thursday, June 20, 2019 at 6:00 p.m. located at City Hall – 210 Training Conf. Room.

With no further discussion, the meeting adjourned at 7:49 p.m.



Respectfully Submitted by  
Karen Findora, Recording Secretary



Date