



City Hall – 210 Training Room - 903 W Main Street

SIGN CODE TASK FORCE
AGENDA

Thursday, June 20, 2019 - 6:00 p.m.

Committee Members please call 228-0207 if unable to attend

1. CALL TO ORDER

A. Approval of May 16, 2019 meeting minutes

2. SURVEY FOR TASK FORCE DISCUSSION:

3. OPEN DISCUSSION

A. Discuss the issues that are most important to the Task Force. Staff will utilize this information to create a Community Sign Preference Survey.

4. FUTURE ACTIONS/NEXT STEPS:

A. Staff will present a summary of the Task Force survey results from this and last meeting. Then, staff will present a draft version of a Community Sign Preference Survey for feedback.

5. OTHER BUSINESS – The next scheduled meeting is July 18, 2019 @ 6:00 p.m.

6. ADJOURN

LINK TO SIGN CODE WEBPAGE: <http://www.bluespringsgov.com/1066/Sign-Code>

LINK TO SIGN CODE: <https://ecode360.com/28249664>

Agenda posted at the following locations:

City Hall, 903 W. Main Street

City's website

<http://www.bluespringsgov.com/AgendaCenter>

June 19, 2019

A quorum of the City Council may be in attendance however no City Council votes will be taken.

Karen Findora, Administrative Assistant

Community Development



**City of Blue Springs
903 Main
Blue Springs, Missouri 64015**

**Sign Code Task Force
MINUTES
Thursday, May 16, 2019**

A meeting of the Sign Code Task Force was held in the City Hall 210 Training Conference Room located at 903 W Main Street on Thursday, May 16, 2019 with the following members and staff in attendance:

ATTENDANCE

Ron Fowler, Councilmember
Kent Edmondson, Councilmember
Jerry Kaylor, Councilmember
Travis Graham, Planning Commission
Byron Craddolph, Planning Commission
Cynthia Savel, Public Safety Citizen Advisory Board
Jason Woolf, Blue Springs School District
Lara Vermillion, Chamber of Commerce
Dave Meyer, Co-Chairperson
Nancy Yendes, Co-Chairperson

STAFF

Thomas Cole, Director, Community & Economic Development
Mike Mallon, Assistant Director, Community & Economic Development
Nathan Jurey, Senior Planner
Matt Wright, Senior Planner
Jackie Sommer, City Attorney
Karen Findora, Liaison / Recording Secretary

ABSENT

Jeff Grote, Chief, CJCFPD
Cindy Miller, Downtown Alive!

CALL TO ORDER

Nancy Yendes, Co-Chairperson called the meeting to order at 6:03 p.m.

**1A. MOTION
APRIL 18, 2019 MINUTES**

Councilmember Kent Edmondson moved to approve the April 18, 2019 meeting minutes.

SECOND

Seconded by Dave Meyer.
(APPROVED 10-Aye, 0-No)

SURVEY FOR TASK FORCE DISCUSSION

Nathan Jurey, Senior Planner presented a list of on-line questions that the Committee voted on via their cell phones. The survey was created to encourage Committee discussion about different signs throughout the city, what they liked and disliked, and what they want to see. The following is a summary of the Committee's comments and preferences:

Overall Signage Comments:

- Task Force mentioned that existing signage is cluttered, inconsistent, excessive, colorful, tacky, etc.
- Task Force mentioned that they wanted signage to be consistent, inviting, uniform, creative, neat, unique, & informational.
- It was mentioned that the City needs to determine the image we want;
- Task Force ranked increasing business signage as a high priority, second priority was to regulate signs to ensure traffic safety.
- Task Force favored only regulating visible/legible signs, rather than all exterior signs such as those on the inside of an Athletic Field;
- Task Force suggested studying signage along 7 & 40 Hwy. and potentially tying signage to street classification, traffic, speed, etc;
- Task Force favored Off-Premise (Billboard) signs on I-70 only;

Free-Standing Signage Comments:

- Task Force appreciated monument & "retro" pole signs for single tenant properties, but need to define "retro"
- Task Force favored pylon signs in multi-tenant developments;
- Task Force was torn on where to allow Pole Signs (I-70 only, I-70 & 7 & 40; or everywhere);
- Task Force preferred to allow pylon & monument signs everywhere;
- Task Force preferred small "info" signs be limited to 2 per driveway & unlimited interior to the lot;
- Task Force was torn on the number of Flag Poles: some thought 3 flag poles was right, some though it was too restrictive;

Building-Mounted Signage Comments:

- Task Force preferred Wall & Projecting signs over Suspended & Roof signs;
- Task Force split on the amount of Wall signage; ~5-10% or ~15-20%;
- Task Force was torn on how much Window signage to allow; mentioned regulating the number of window signs;
- Task Force was torn on where to allow Building-Wrap or Painted signs (everywhere or only Downtown);
- Task Force was very torn on whether to allow roof signs at all;
- Task Force was open to most types of projecting, suspended, or awning signs.
- Task Force split on Marquee (i.e. theater) signs and where they are appropriate; mentioned a concern of the glare from neon or unshielded light bulbs, but may be open if regulations can limit concerns.

OTHER BUSINESS

It was suggested that the Committee members drive around Blue Springs and look at the signage.

ADJOURN

The next scheduled meeting is Thursday, June 20, 2019 at 6:00 p.m. located at City Hall – 210 Training Conf. Room.

With no further discussion, the meeting adjourned at 7:49 p.m.

Respectfully Submitted by
Karen Findora, Recording Secretary

Date

DRAFT