



City Hall – 210 Training Room - 903 W Main Street

SIGN CODE TASK FORCE
AGENDA

Thursday, April 18, 2019 - 6:00 p.m.

Committee Members please call 228-0207 if unable to attend

OATH OF OFFICE

CALL TO ORDER

INTRODUCTIONS

SUNSHINE LAW & PUBLIC MEETINGS: An overview of laws applicable to public officials & meetings.

GOALS/OBJECTIVES: The last significant change to the City's sign regulations occurred in 2000. Since that time, there have been eight (8) incremental changes to the Sign Code, with the last amendment being adopted in 2012. However, recent court cases have effectively placed limits on local government's regulatory authority, with emphasis on free speech rights and content neutrality. Additionally, local businesses have complained about current Sign Code regulations. The City Council created the Sign Code Task Force to update the Sign Code. The goals and objectives of this effort are:

- Address issues and concerns from the business community related to the City's existing sign regulations.
- Review current sign industry standards and technology advancements related to outdoor advertising.
- Evaluate the effectiveness of existing sign regulations in achieving the City's goals of preserving and enhancing the aesthetic quality of life in the community.
- Ensure the Sign Code is compliant with recent U.S. Supreme Court decisions relating to signs.

SIGN LAW: Overview of court cases and issues that impact how a City can regulate signage.

SIGN CODE OVERVIEW/AUDIT: Review of the City's Sign Code and its conflicts with current law.

COMMON ISSUES: Common issues and complaints with the current Sign Code.

FUTURE ACTIONS/NEXT STEPS:

- Direction needed from Sign Code Task Force
 - What issues are of major concern to the Task Force?
 - What issues need the most public feedback/engagement?
 - How extensive should the Sign Code amendment be?
 - What information does the Task Force need to help make decisions?

OTHER BUSINESS – The next scheduled meeting is TBD

ADJOURN

LINK TO SIGN CODE WEBPAGE: <http://www.bluespringsgov.com/1066/Sign-Code>

LINK TO SIGN CODE: <https://ecode360.com/28249664>

Agenda posted at the following locations:

City Hall, 903 W. Main Street

City's website

<http://www.bluespringsgov.com/AgendaCenter>

April 17, 2019

A quorum of the City Council may be in attendance however no City Council votes will be taken.

Karen Findora, Administrative Assistant

Community Development